



March 25, 2011

To: Executive Board

Subject: **Proposed FY 2012 Business Plan Initiatives**

Recommendation

Approve the proposed FY 2012 Business Plan Initiatives.

Analysis

Each year, Foothill Transit evaluates possible initiatives that will direct the agency's activities and focus for the coming fiscal year. The following seven key projects for the upcoming year are recommended for inclusion in the Business Plan:

- Improve system-wide schedule adherence to 90 percent
- Fully implement Ecoliners on all Line 291 service
- Procure two new operations and maintenance contracts
- Retire all diesel powered transit coaches
- Continue development of San Gabriel Valley Park and Rides
- Implement Foothill Transit's Environmental Management System
- Implement advanced media and technology to enhance customer care.

These are proposed agency-wide initiatives for FY 2012. Individual department goals will be detailed in their respective sections within the preliminary FY 2012 Business Plan.

Pending approval by the Foothill Transit Executive Board these proposed initiatives will serve as the foundation for agency planning prioritization in 2012 and will be included in the Proposed FY 2012 Business Plan.

Sincerely,

Kevin McDonald
Deputy Executive Director

Doran J. Barnes
Executive Director